

Original soundtracks creation (music, sounds, voice over)

LmK Music Production creates music, sounds, voice over.
Original soundtracks are one of the first applications of these tasks.

// [LmK Music Production website](#)

// [OST creation service page](#)

// [Portfolio](#)

B2B Target

Category	Examples
Advertising agencies	http://www.fcb.com/ * https://www.ddb.com/ * http://www.ogilvy.com/ *
Video productions	http://www.postpanic.com/ http://www.mathematic.tv/ http://www.partizan.com/
Movie productions	https://en.wikipedia.org/wiki/The_Weinstein_Company https://en.wikipedia.org/wiki/Blinding_Edge_Pictures https://en.wikipedia.org/wiki/IM_Global
Mobile video games developer	https://www.zynga.com/ http://www.rovio.com/ http://supercell.com/en/
Desktop video game developer	http://www.overkillsoftware.com/ http://www.treyarch.com/ http://www.querrilla-games.com/

*already engaged (italian subsidiary)

Prices/Delivery time/Competitor comparison

LmK Music Production				Good competitor		
	Delivery time	Profit (music/SFX/voice over)	Price	Delivery time	Profit (music/SFX/voice over)	Price
Advertising	8h/3-4gg	90%/70%/30-50%	500-4000€	x2/x4	60%/50%/20%	+40%/+60%
Cinema	10gg/4m	90%/70%/30-50%	8-10% total production budget	X3/x8*	50%/40%/20%	+50%/+600%*
Video games	10gg/6m	90%/70%/30-50%	8-10% total production budget	X4/x10*	60%/50%/20%	+60%/+700%*

*no kidding

Production budget examples

Cinema			Video games		
Indie	Mid	AAA	Indie	Mid	AAA
<500K \$	4M-50M \$	>80M \$	<1M \$	2M-30M \$	>40M \$
> The shaman > Dragon Ball: the fall of men > Envoy	> Devil > Hot Fuzz > The signal	> Unbreakable > Generation Kill > Elysium	> Interstellar Marine > In space we brawl > Hotline Miami	> Planetary Annihilation > Hawken > Dark Souls	> Borderlands 2 > Human Revolution > Star Citizen